

UPDATE YEARPLAN 2026



CONTENT

1 ORGANISATION

2 MISSION / VISION / VALUES / STRATEGY

3 DOMESTIC CRICKET

4 HIGH PERFORMANCE

5 MARCOMM & SPONSORING



1. ORGANISATION 2026

FUTURE PROOF ORGANISATION





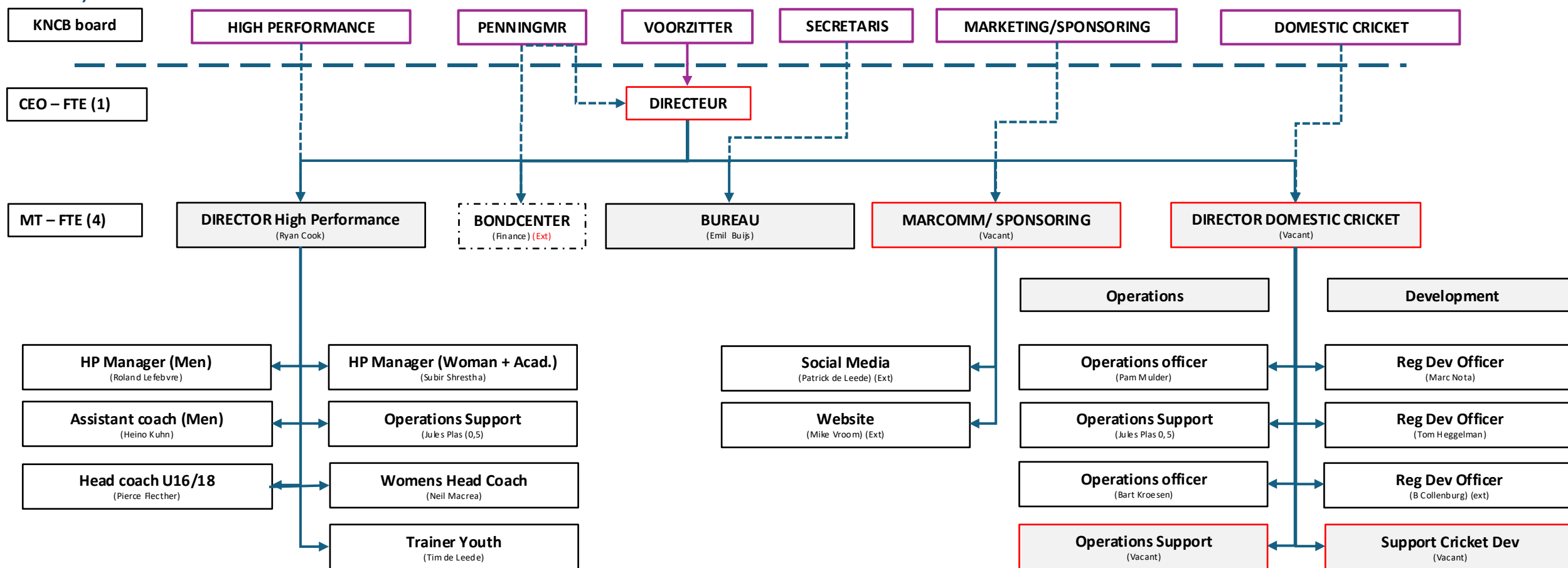
NEW ORGANIZATIONAL STRUCTURE

Flatter organization

HP seperated / Cricket Development and Operations form Domestic Cricket organization

MT 50/50

Total = 14.7 x FTE





VACANCIES FILLED IN

- CEO: Huib van Walsem started 1 March 2026
- Director Domestic Cricket: David Woutersen started 15 February 2026
- Manager Marcom & Sponsoring: Pieter Seelaar started 1 January 2026
- Operations Support (Competition): Martin Hancock started March 1 2026
- Program Manager Women/Girls: Leonie Bennet starts April 1 2026

NB: Adriaan van den Dries will support in 2026 focussing on Umpire Courses, Umpire Development and Match Referees

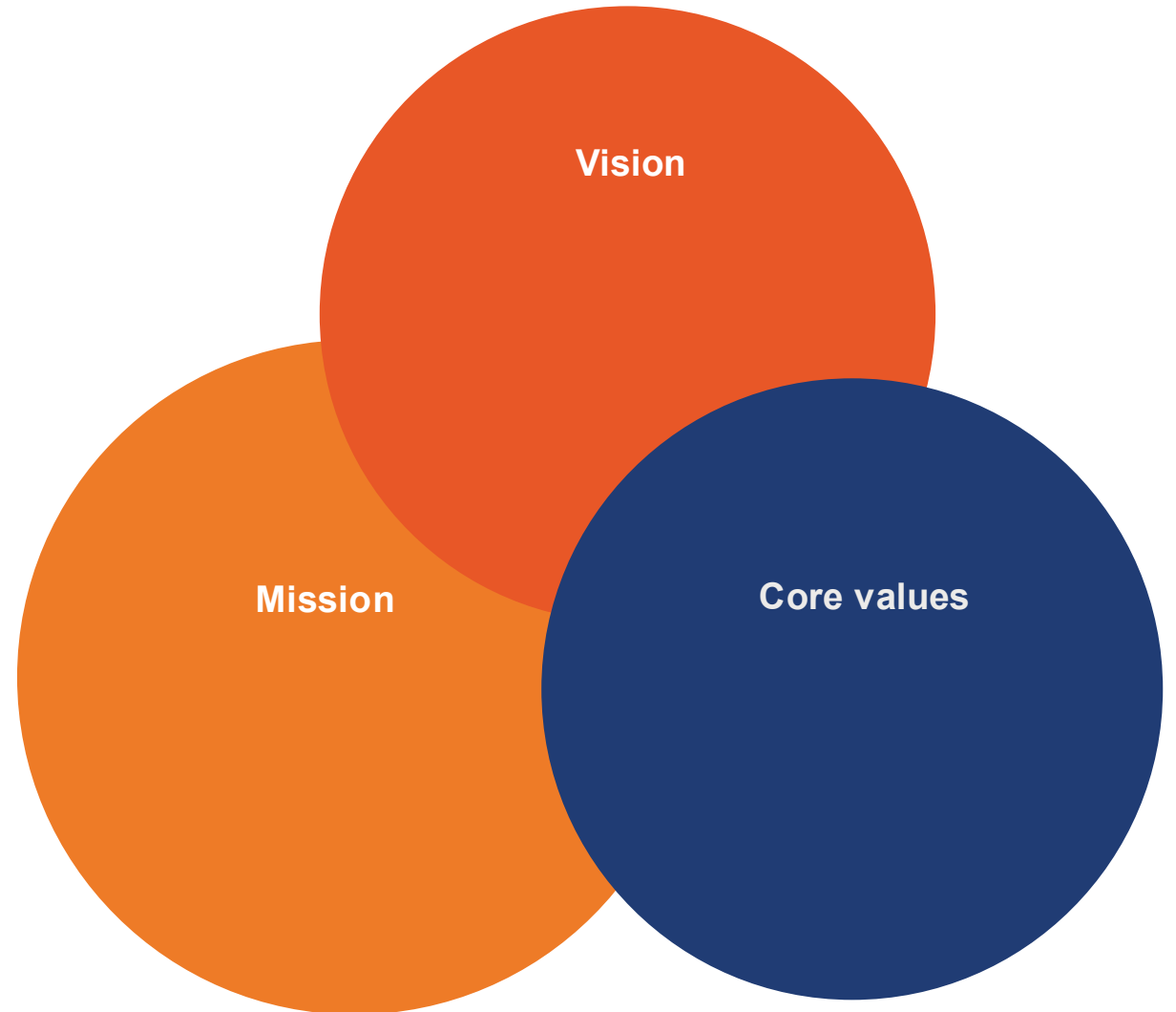
2. Mission, Vision, Strategy



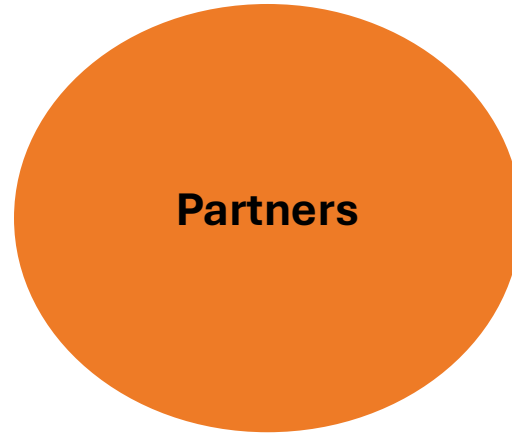
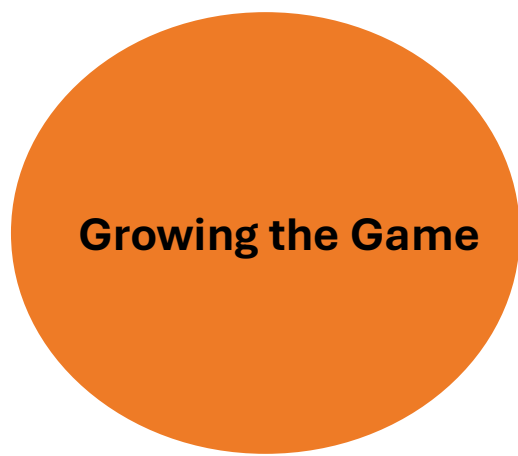
STRATEGY KNCB



Board is finalizing
Mission/Vision/Values



Next phase is to work out strategic pillars and foundation blocks to come to an actionable strategic plan (more on April 18 ALV)



3. DOMESTIC CRICKET 2026



DOMESTIC COMPETITION 2026



DEVELOPMENT DOMESTIC CRICKET 2025 -> 2026		
	2025	2026
CLUBS	50	51
MEN 50/40 OVERS	129	126
MEN T20	70	66
ZAMI/ZOMI	44	41
WOMEN 40 OVERS	8	10
WOMEN T20	10	12
YOUTH U9	22	18
YOUTH U11	29	32
YOUTH U13	19	22
YOUTH U15	18	20
YOUTH U17	12	12

- Growth Women's competition!
- Growth in youth, but concern oldest youth
- Some decline Men's competition

DOMESTIC COMPETITION 2027 & BEYOND



- Due to continued discussion it was decided to hold a survey between all clubs
- 3 scenarios presented
- Response still 75% -> good enough for decision making

SCENARIO A

Competitie set-up as decided bij Board after BALV March

- 32 teams in the THE
- delay reinforced relegation HK to 2026
- Pyramid structure

Impact THE

- Reinforced relegation HK in 2026
- 25% of all teams in “topcricket”

Impact lower classes

- Continued natural flow

SCENARIO B & SCENARIO C

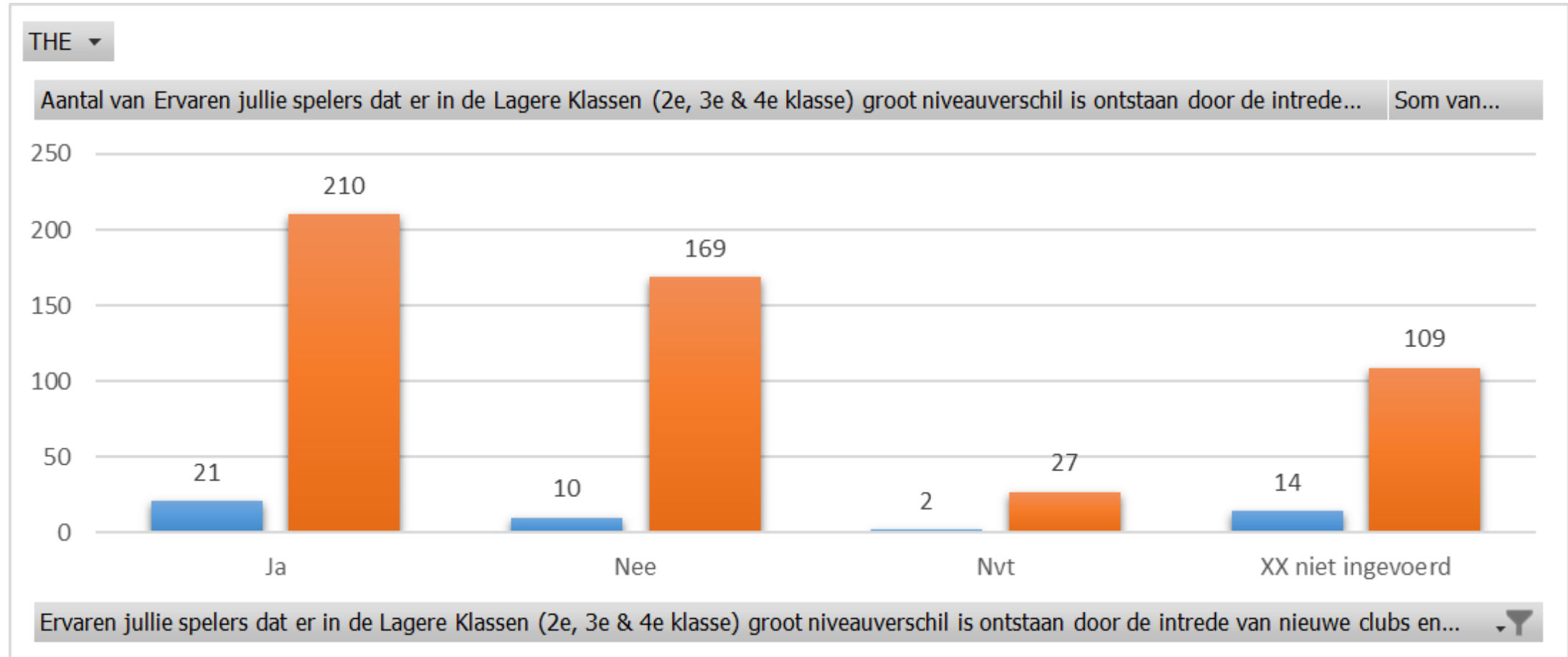
Scenario B

- 40 teams in THE
- Promotion of almost all teams in the 2e, 3e & 4e classes 2026
- Ovaal structuur competitive opzet

Scenario C

- Difference with scenario B: three poules in 2e class
- Promotion of HK champions
- Keep better pyramid structure

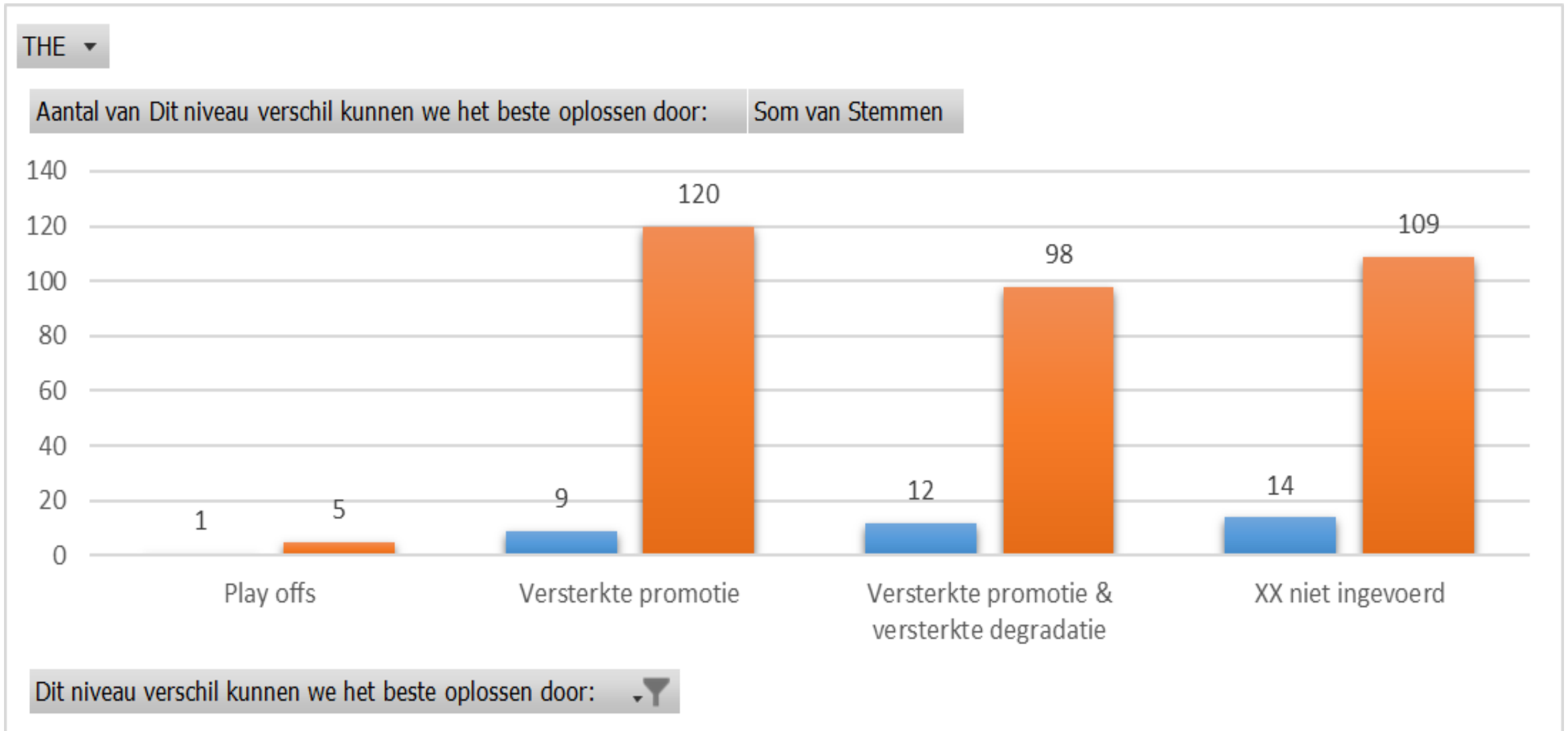
Do you experience big difference in level in lower classes?



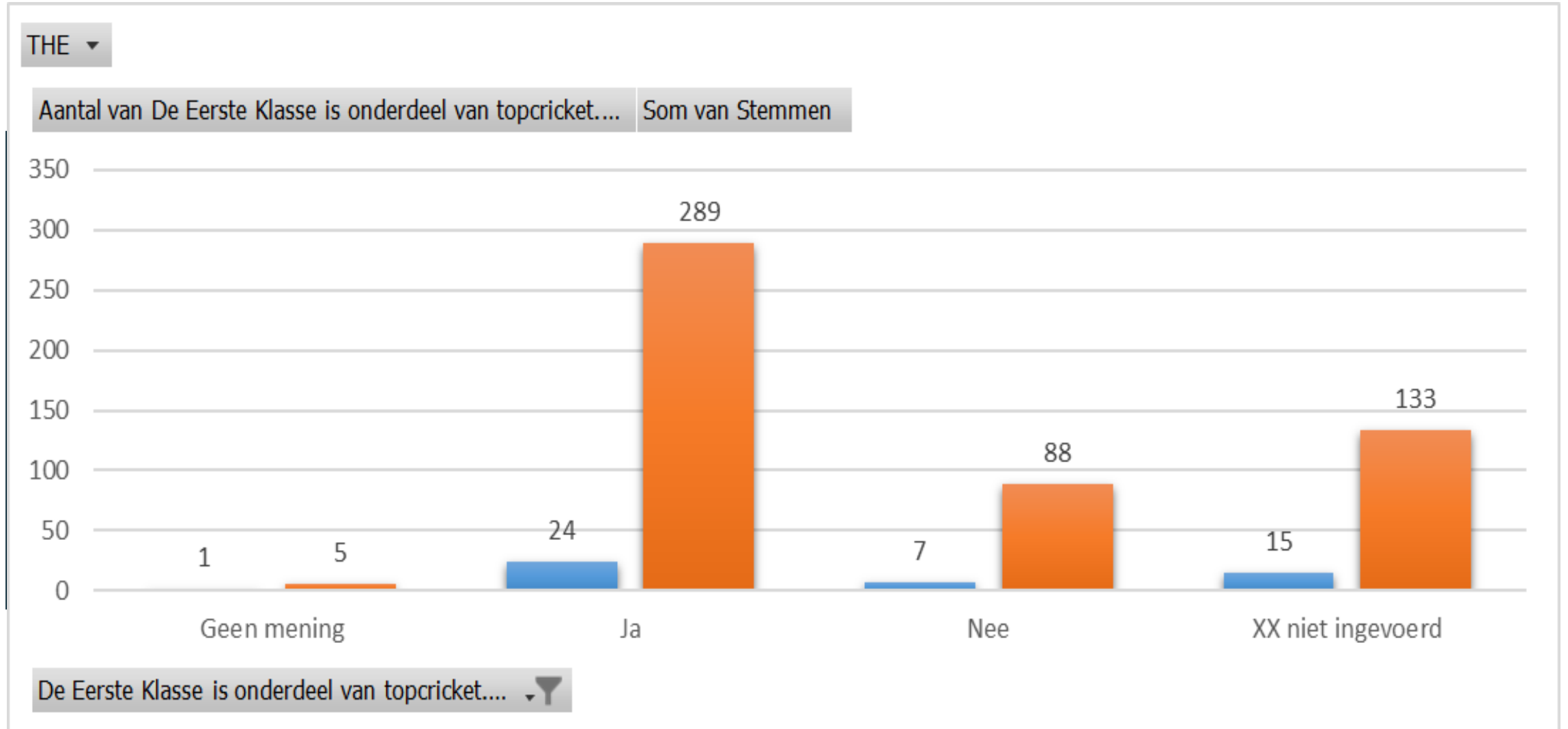
Blue = Clubs

Orange = "Votes"

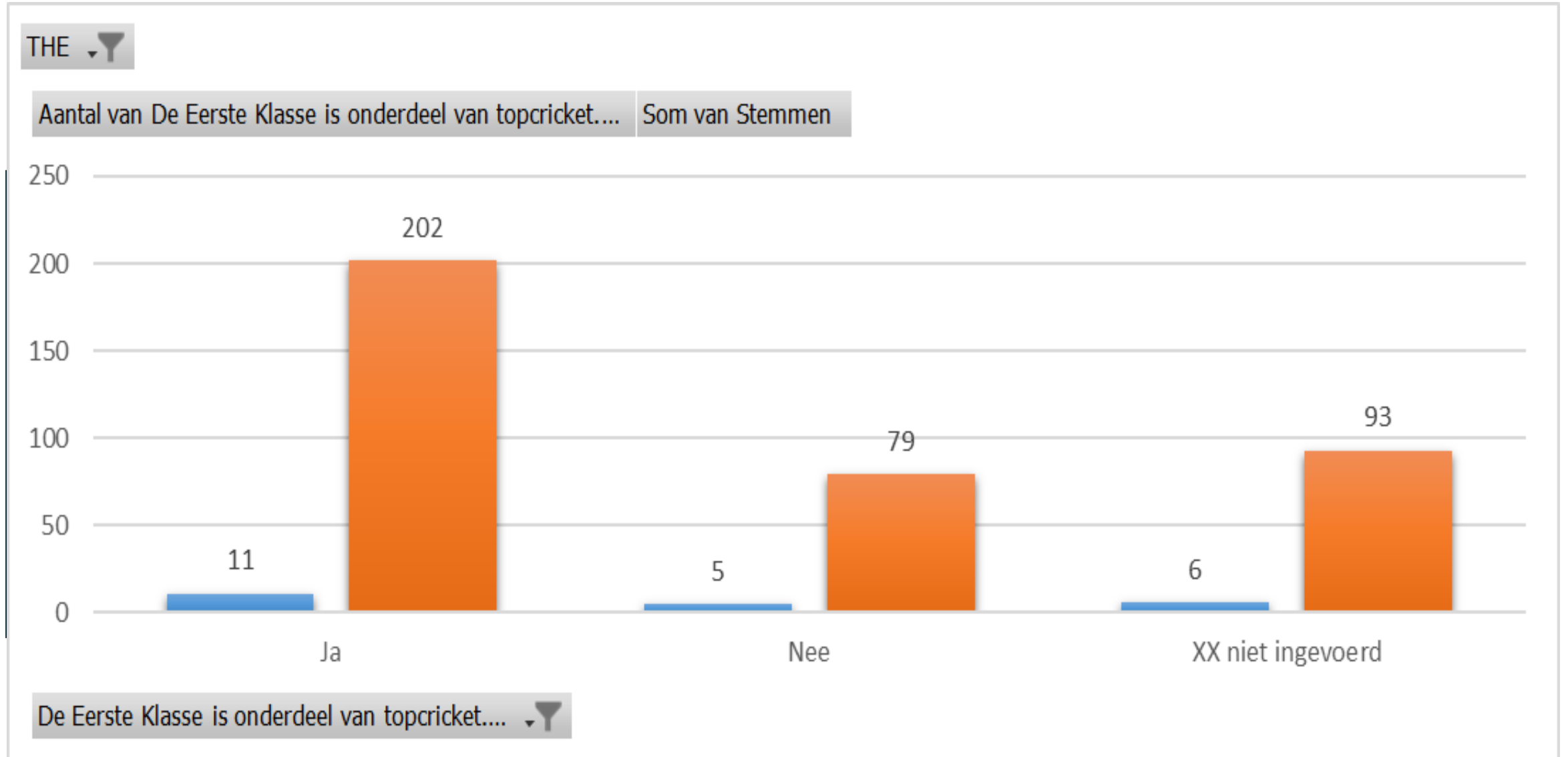
What do you see as potential solutions?



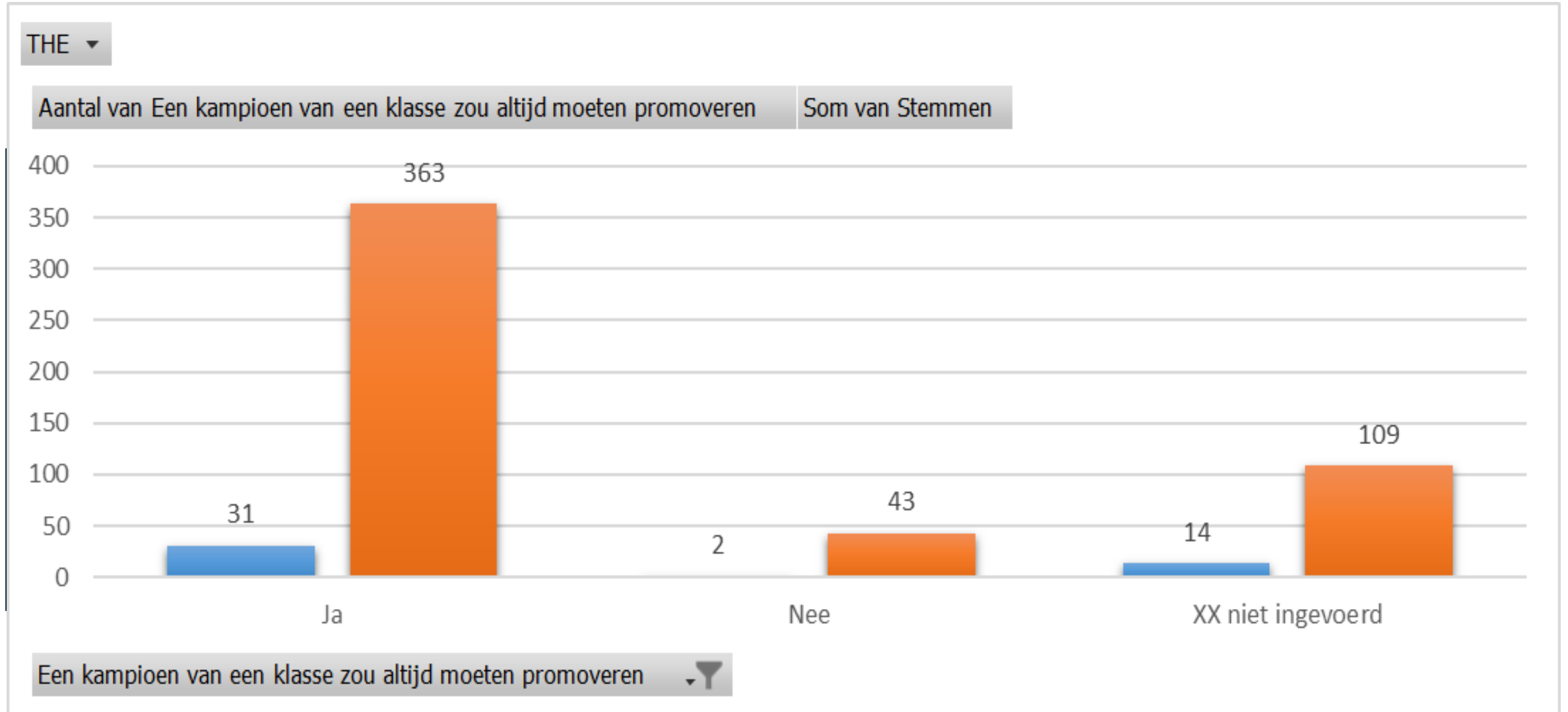
Should de EK be considered topcricket?



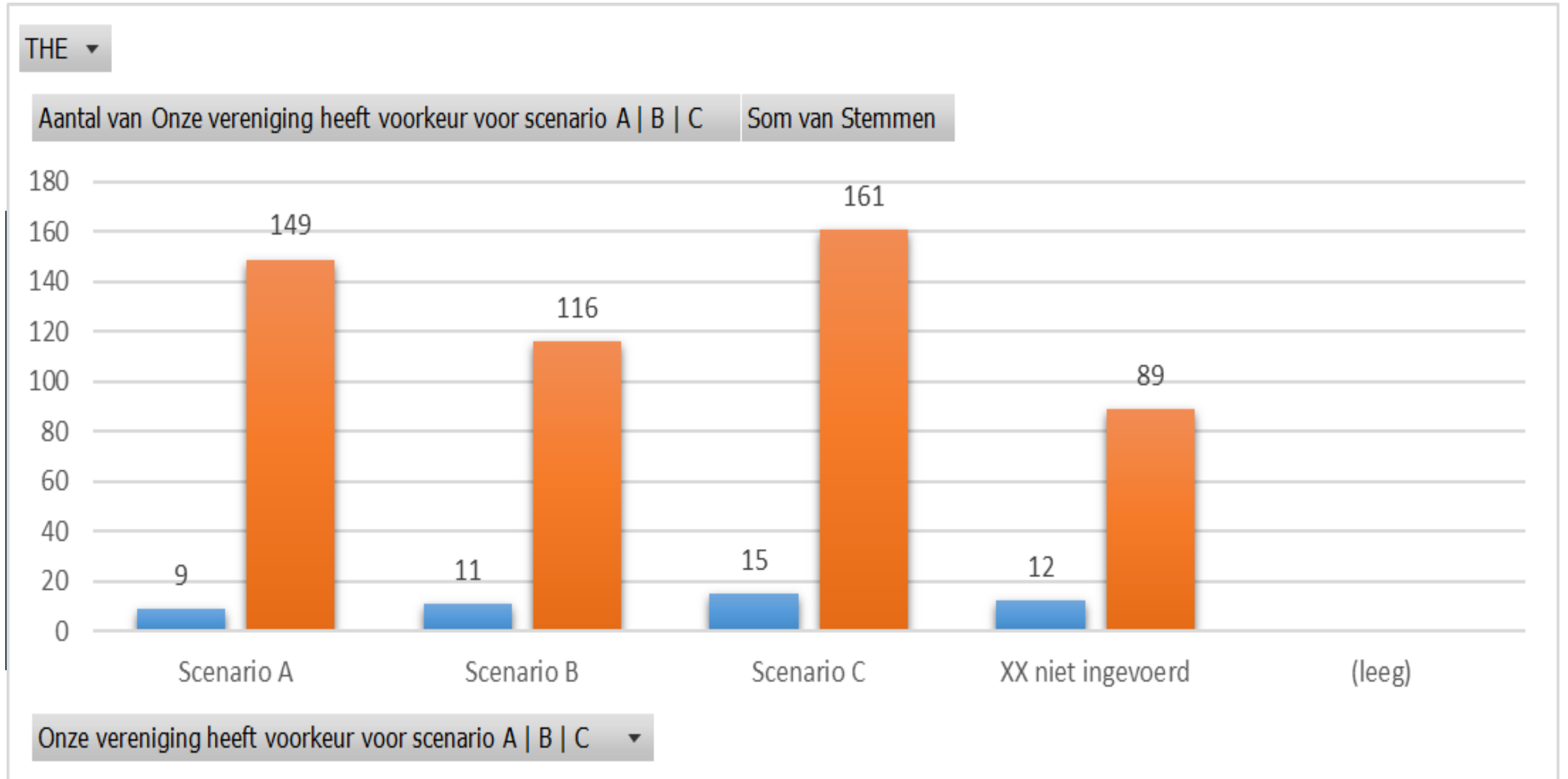
Should de EK be considered topcricket? - THE clubs only



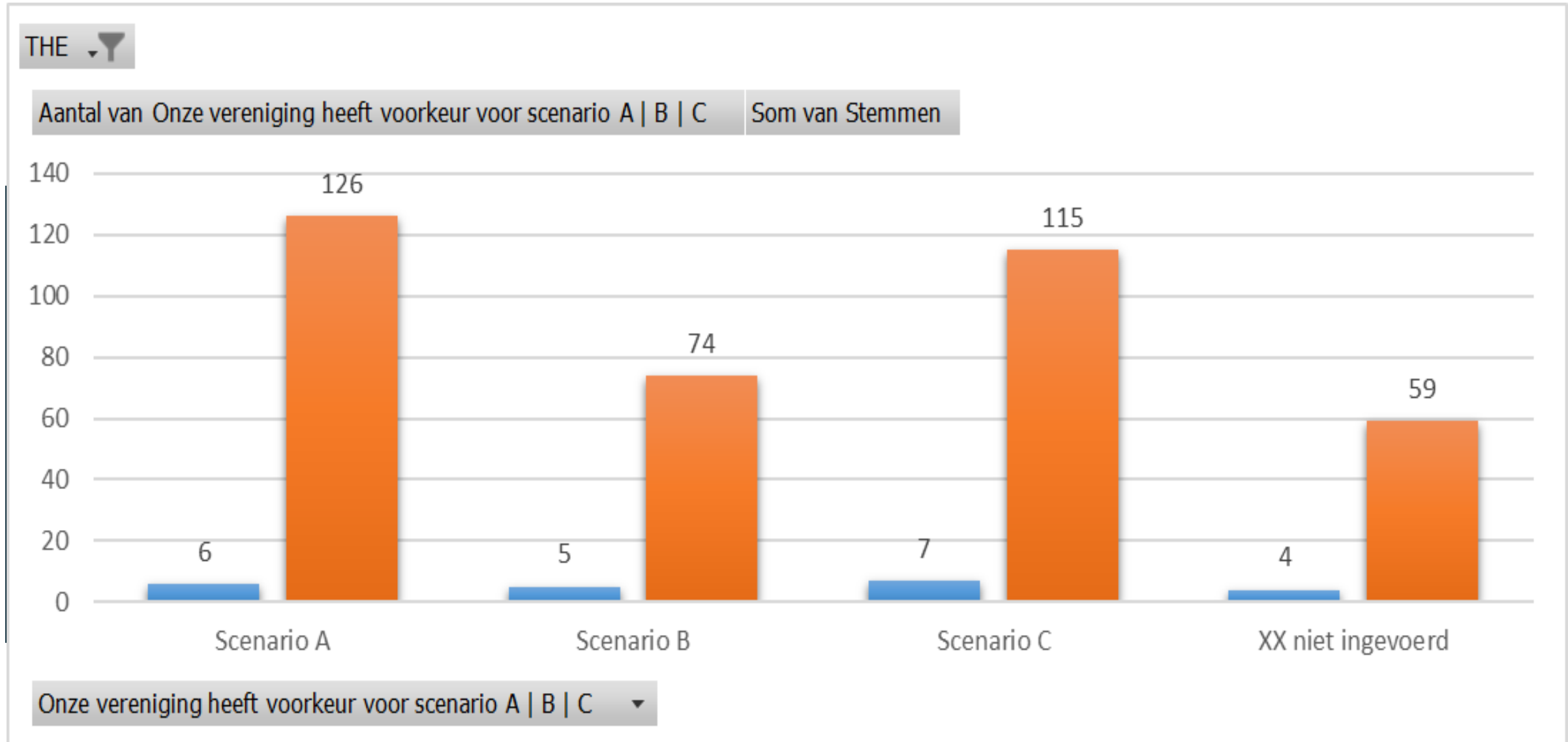
Should a champion always get promoted?



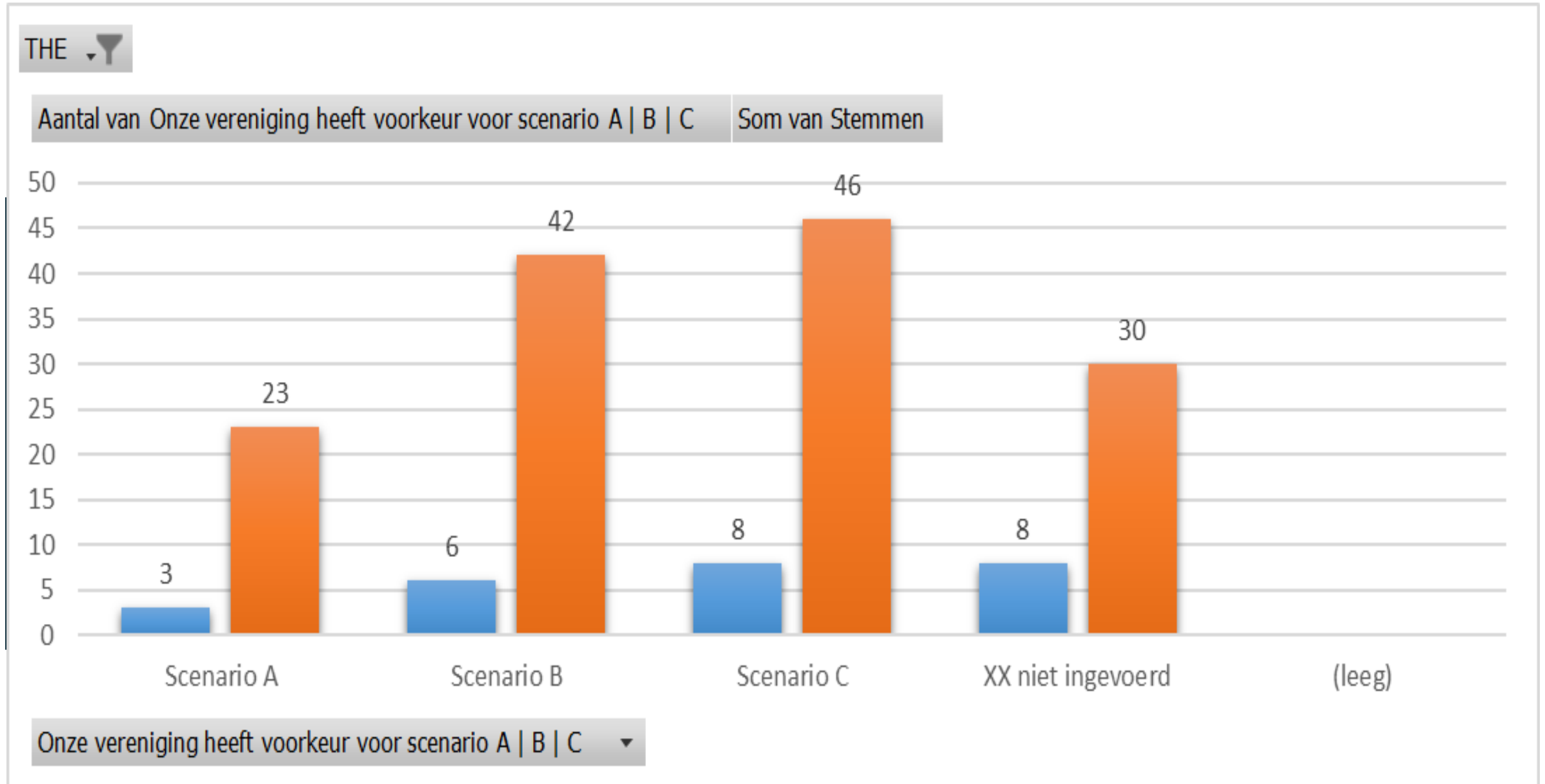
Preference for scenario?



Preference for scenario? – THE clubs



Preference for scenario? – non THE clubs



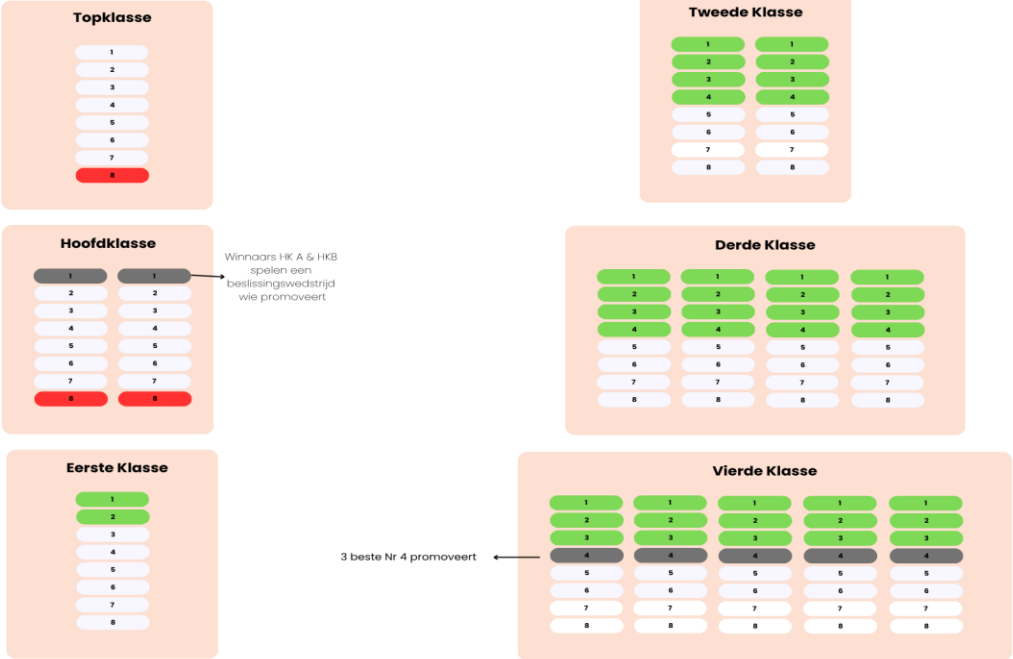
DECISION BOARD MARCH 26



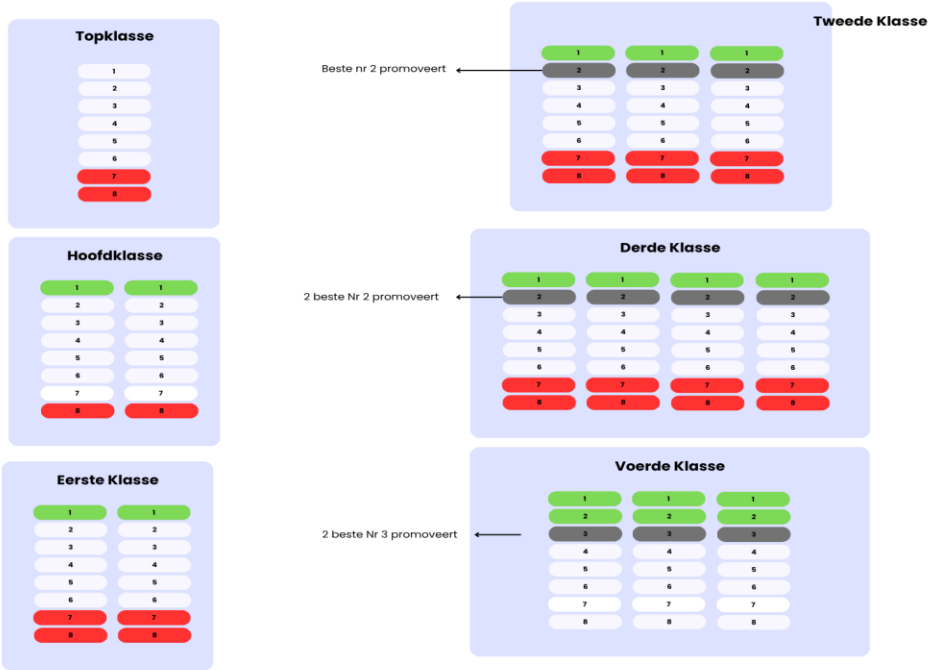
- Competition 2026 as already communicated
- From 2027 scenario C to be implemented
- Promotion and relegation 2026 to reflect 2027 set-up
- EK will be 40 overs from 2027 and no more THE obligations (umpires/PPS/..)
- Details EK T20 2027 and onwards to be worked out.

Competition 2026 & 2027/beyond

Seizoen 2026



Seizoen 2027 ev



PLAYER POINTS SYSTEM



- Increased communication of THE clubs with KNCB office!
- Final manual has been shared & posted on the website on March 10
- Learning process: in case of [major] changes clubs are informed
- Digital tool (thank you Floris de Lange!) to help clubs calculate points & make squad lists
- Review committee has been set-up to review potential disputes
 - Arnoud Bernelot Moens
 - Johan Scholvinck
 - Rod Lyall



PLAYER POINTS MANUAL: MEN'S THE



UMPIRES/MATCH REFEREES 2026



Umpires

30 umpires followed winter training in Q1

- 2 more courses after the season
- Consistent and ongoing development (monthly meetings)
- Obligations clubs re. supplying umpires will be monitored and potentially fines claimed
- Successes for ICC umpires Rizwan Akram & Nitin Bahti in Q1 (WC U19 & Women WQ-Q)

Match Referees

- 3 vacancies opened (website and LinkedIn)
- Focus on “tuchtzaken” and evaluate umpires
- Potentially growing towards match referee for ICC events

CRICKET BALLS



- In 2025 some compensation for clubs because of quality white balls
- White ball quality globally an issue
- Agreed with supplier that in 2026 ball will be compensated if changed before first 40 overs played (umpire to inform KNCB)
- During 2026 investigation to be started to find new supplier including 1 quality for all classes

RECOMMENDATIONS TASKFORDE WOMEN/GIRLS



- Appointment of a Program Manager Women's/Girls' Cricket (target date: 1 April 2026)

Initiatives 2026

- Organising softball matches/tournaments at and with clubs
- Exploring and initiating a U15-19 girls' competition with regional teams (also aimed at meeting the ICC criteria in the future regarding girls's cricket)
- Social media strategy with the Women T20 World Cup as the focal point
- Dialogue with clubs regarding club membership fees for girls'/women cricket
- Use of ICC formats (e.g. CR110) to support club/school initiatives
- Events focussed on girls cricket around the WCT20 Trophee Tour and club events during Womens Cricket week (17-23 juni)

Cricket Development Key Elements 2026

Education & Coaching

- Training of new coaches (Level 1 and Level 2)
- Strengthening the quality of training sessions and coaching at clubs
- Training umpires and scorers

School & Municipality Clinics

- Clinics for schools, PE teachers, and municipalities delivered by KNCB
- School clinics delivered by clubs
- Collaboration with educational institutions and local authorities
- Distribution of cricket kits to introduce cricket

Criio Cricket Programme

- Rollout of the ICC Criio programme in the Netherlands
- Training of facilitators and implementation at clubs

Regional & Online Meetings

- Online meetings with clubs
- Regional meetings
- Development newsletter *Next Over*

Cricket Development Key Elements 2026 (2)

Events for Youth and Women

- Youth activities such as “hero days” and winter events
- Activities and events for women’s cricket with Women WC as catalyst
- Side events for youth at Namibia & Nepal games
- Roll out Tapeball tournaments towards structural involvement KNCCB in 2027

Professional Development of Development Officers

- Training and participation in national and international meetings
- Knowledge development and professionalisation of the organisation

Facilities

- Support for clubs in accommodation and ground development
- Club visits and advice on facilities

Overall Objective 2026

- Growth of cricket through clubs, education, youth, women, infrastructure, and visibility of the sport

4. High Performance 2026





HP PLAYING SCHEDULE 2026

Date	Team	Series	Host
12 Jan - 1 Feb	NL Women	ICC Women's T20 WC Qualifier	Nepal
7 Feb - 8 Mar	NL Men	ICC Men's T20 WC 2026	India & Sri Lanka
May/June	NL Men	CWCL 2 CAN, NED & USA	Canada
26 May - 5 July	NL Women	ICC Women's T20 WC 2026	UK (& preparation Scotland
20 Jul - 31 Jul	NL Men	CWCL 2 NED, NEP & NAM	Netherlands
Aug/Sep	NL Men	<i>ETPL</i>	<i>Netherlands & Ireland</i>
Oct/Nov	NL Men	CWCL 2 UAE, NED & OMN	UAE
Dec	NL Women	ODI Series	T.B.C.
Dec	NL Women	Emerging Nations Trophy 2026	T.B.C.

ETPL not confirmed yet



T20 World Cup 2026

Group A Results — Sri Lanka & India

WON	LOST	LOST	LOST
<p>vs NAMIBIA</p> <p>Delhi</p> <hr/> <p>NED</p> <p>159/3</p> <p>OPP</p> <p>156/8</p>	<p>vs PAKISTAN</p> <p>Colombo</p> <hr/> <p>NED</p> <p>147/10</p> <p>OPP</p> <p>148/7</p>	<p>vs USA</p> <p>Chennai</p> <hr/> <p>NED</p> <p>103/10</p> <p>OPP</p> <p>196/6</p>	<p>vs INDIA</p> <p>Ahmedabad</p> <hr/> <p>NED</p> <p>176/7</p> <p>OPP</p> <p>193/6</p>

GROUP B FINAL STANDINGS

<p>1st</p> <p>India</p> <p>8 pts NRR +2.34</p> <p>Qualified</p>	<p>2nd</p> <p>Pakistan</p> <p>6 pts NRR +0.91</p> <p>Qualified</p>	<p>3rd</p> <p>USA</p> <p>4 pts NRR +0.12</p> <p>Eliminated</p>	<p>4th</p> <p>Netherlands</p> <p>2 pts NRR -0.88</p> <p>Eliminated</p>	<p>5th</p> <p>Namibia</p> <p>0 pts NRR -1.67</p> <p>Eliminated</p>
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ICC Group B Phase Analysis

85.7%

Catch Efficiency

Best in Group B

7.5

Middle Overs Economy

Run rate / over (overs 7–15)

128.3

Powerplay SR (Levitt)

Highest PP strike rate in squad

BATTING RUN RATE BY PHASE — NED vs GROUP B AVERAGE



KEY DEVELOPMENT AREA'S NATIONAL TEAMS



Lessons from 2025–26 shaping the next qualification cycle

MEN — Key Development Areas

Death Batting

Dedicated finishing drills; high-pace & yorker scenarios

Death Bowling

Yorker execution under pressure; build 3rd spin option

Powerplay Intent

Attack more boldly overs 1–6; develop pitch-specific plans

Bilateral Fixtures

Minimum 1 full-member T20 series/year in next two cycles

Leadership Depth

Succession planning; captain–VC communication protocols

WOMEN — Building on Momentum

World Cup 2026

ICC T20 World Cup, England — peak performance target

Squad Depth

Expand ProSeries; develop players emerging from 2025 series

Preparation Path

Build on strong bilateral programme; maintain high win rate

Coaching Resources

Maintain specialist support structures that drove 74% win rate

"The programme is progressing. Men at the World Cup stage. Women World Cup qualified. The trajectory is clear."

TALENT DEVELOPMENT



	Men	Women
Academy Program	<ul style="list-style-type: none"> • u/19+ Players • Talent that has gone through the pathway system • Future National XI prospects • Targeted training program- Skills and S&C • Emerging Men's Pro Series • Opportunity for overseas placements 	<ul style="list-style-type: none"> • u/17+ Players • Talent that has gone through the pathway system • Future National XI prospects • Targeted training program- Skills and S&C • Included in the Women Super Series • Opportunity for overseas placements
Talent Acceleration Program	<ul style="list-style-type: none"> • u/15-u/18 Players • Best players aged 14-18 • 2 x 2-year cycle preparing for the u19 world cup • Central & Regional Training program- Skills and S&C • Young Pro Series & International fixtures 	<ul style="list-style-type: none"> • u/17-u/18 Players • Best players aged 16 to 18 • 2-year cycle to feed players into the academy program • Central Training Program- Skills & S&C • Girl's Super Series & Tailored fixtures
	<ul style="list-style-type: none"> • u/11-14 Players • Best Players aged 9-13 • 2 x 2-year cycle to broaden the base • Regional Training Program- Skills & S&C • Mini Pro Series 	<ul style="list-style-type: none"> • u/11 to u/16 players* • Players aged 9 to 15 • Regionally (clustered clubs) driven training program support by KNCB • Regional Training program Skills • Tailored fixtures arranged by KNCB

*A significant regional growth in this age group is required in the coming 2 years to fulfil the ICC criteria to participate in the U19 Women's T20 WC 2028 and beyond events.

EUROPEAN T20 PREMIER LEAGUE



KNCB SUPPORTS ETPL:

- International player development
- Attractive high-level cricket to watch in Netherlands
- Income KNCB

STATUS:

- ETPL claims all 6 franchises "sold" (minimum signed LOI)
- Still no formal "go"...

5. MARCOM & SPONSORING



MARCOM & SPONSORING



KEY ISSUES 2026

- **Sponsorship propositions:** setting up and finalize the inventory of rights and assemble packages by category (Event, Official Partner, Multi-year, Development, Friends of Cricket)
- **Sponsor activation:** full focus on delivery of sponsor activation
- **Data & impact:** track the impact of the World Cup and Global Qualifier for commercial use and to inform the social media strategy.
- **Marketing & communication plan:** formulate marketing & communication plan 2026.
- focus on growing cricket in the NL and leveraging High Performance teams commercially.
- **Website:** planned launch updated website May 2026
- **Social Media:** develop plan for rest of 2026 with big focus on women/girls cricket (including World Cup!)